aXing ®

Competence in
Communication
Technologies

Welcome to the Seventh Heaven Hotel Mr. John Doe
Please Enjoy Your Stay!

Hotelinformation | TV / Radio | Messages | Restaurants | Service | VOD

IPTVSolutions
Packages

The heart of the AXING IPTV Solution **is the middleware. This is the control center from which all activities and provided contents for the customers are managed.**

IPTVSolutions **are available in three different packages:**

✓ **basic**-line
✓ **premium**-line
✓ **exclusive**-line
▸ Details can be found on the next page.
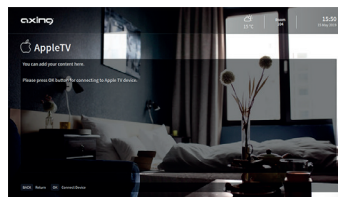

✓ Interactive TV for hospitalities
✓ Consistent interface in your Corporate Identity on all devices
✓ Stay in contact with your guests

✓ Your guests feel just like home
✓ Easy access to services and hotel staff
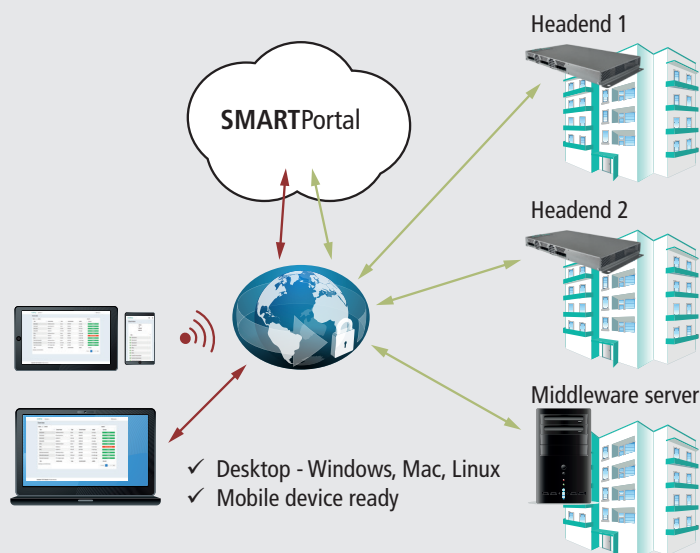✓ Additional revenue per room per stay

Options

AppleTV

You can add your content here.

Please press OK button for connecting to Apple TV device.

BACK Return OK Connect Device

✓ **Google Chromecast solution** for screen mirroring with mobile devices (iOS or Android)
✓ **AirPlay functionality** in all hotel rooms (no AppleTV® needed in the hotel room)

✓ Unifies IPTV and **Digital Signage** into one system
✓ Adjustable templates to combine images, widgets, information and LiveTV (videos) on one screen

AXING SMARTPortal

The new **SMART**Portal lists all installed devices, sorted by installation location, for the system integrator.
Easy remote access is possible on all devices. The **SMART**Portal can be used to configure the connected devices and/or to perform software updates. A remote support from Axing employees can also be carried out, if required. Thus, quick and uncomplicated help is possible.

SMARTPortal

Headend 1

Headend 2

Middleware server

✓ Desktop - Windows, Mac, Linux
✓ Mobile device ready

Benefits at a glance:

✓ Easy editing of the content
✓ Design in corporate identity
✓ Preset the TV channels (FTA or Pay TV) for your customers and filter them by language or category
✓ Create advertisements in your guest's language
✓ Integrate your restaurant services
✓ Send messages to your guests
✓ Google Chromecast solution
✓ AirPlay™ functionality
✓ Digital Signage

☐ basic-line

- ✓ TV only mode
- ✓ TV channel manager
- ✓ Pre-sorted TV- and Radio program-lists
- ✓ TV and Radio channel grouping by categories and languages
- ✓ Enhanced subtitle / audio-stream selection
- ✓ Supports STB and SmartTV
- ✓ Administration of connected devices (STB or SmartTV)
- ✓ Promotion of one Info TV channel from hard drive in loop
- ✓ Local CMS, no internet connection is required
- ✓ EPG with now and next - current and future program information
- ✓ AXING SMARTPortal
- ✓ Alarm messages – PAGA-interface for different zones
- ✓ Fire alarm from the central alarm system
- ✓ Remote control for STB and SmartTV
- ✓ Backup from CMS
- ✓ Operation software runs in virtual environment

Options

- ☐ Menu buttons on demand; include one fixed background pictures; 3 fixed languages; editable surface-menu via text editor
- ☐ Digital Signage*

☐ premium-line (includes all basic-line features)

- ✓ Free selectable individual background-pictures
- ✓ Menu-buttons without limitation
- ✓ Modification through hotel staff
- ✓ Editable surface-menu via text editor
- ✓ Personalized greeting in the room welcome page in guest language
- ✓ TV-menu in guest language
- ✓ Wireless Share (Miracast), depends on SmartTV
- ✓ Easy choice of favorite programs via language, genre, etc. filtering
- ✓ Unlimited languages
- ✓ Messages to one person, group or all guests, message history
- ✓ Pay-TV function**
- ✓ Parental control
- ✓ Information pages from hotel and location/surrounding information
- ✓ Promotion of four Info-TV channel from hard drive in loop
- ✓ Daily actual modification through hotel staff
- ✓ TV wake-on function at check-in
- ✓ Wake up call on SmartTV or STB (depends on SmartTV/STB)
- ✓ Room-Ready function via PMS or E-Mail

Options

- ☐ PMS interface
- ☐ Widget for local weather
- ☐ RSS feed for news
- ☐ View bill / express checkout**
- ☐ Slide show and advertisement as pop-up or ticker
- ☐ Remote control of the TV via PC/Tablet
- ☐ Calculation for prayer time
- ☐ Google Chromecast solution
- ☐ AppleTV® solution
- ☐ Video streaming from hard disk
- ☐ Digital Signage*

Scheduled order request via STB or SmartTV

- ☐ Ordering butler / housekeeping, reservation in restaurant, booking of spa treatments
- ☐ In-room dining, in-room shopping

☐ exclusive-line (includes all premium- and basic-line features)

- ✓ Video streaming from hard disk
- ✓ Ordering butler / housekeeping, reservation in restaurant, booking of spa treatments
- ✓ Widget for local weather
- ✓ RSS feed for news
- ✓ View bill / express checkout *
- ✓ VIP service for extensive channel-lists

Options

- ☐ PMS interface
- ☐ Background music or movie
- ☐ TV remote control via tablet (Crestron®)
- ☐ Calculation for prayer time
- ☐ Flight-/Train- schedule
- ☐ View exchange rate
- ☐ Google Chromecast solution
- ☐ AppleTV® solution
- ☐ Digital Signage*

Scheduled order request via STB or SmartTV

- ☐ In-room dining, in-room shopping

☑ Please mark it for an offer!

* Special STBs / SmartTVs necessary **PMS is necessary

	Digital Signage*	IPTV
How many subsribers/clients:		
How many STBs:		
How many Smart-TVs:		