

Norma Instruments Zrt. Introduction

[Norma Instruments Zrt.](#) is a Hungarian company specializing in the designing and manufacturing of high-quality and innovative blood analysis systems serving the **in-vitro diagnostic (IVD)** market. Since our company's launch in 2012, Norma has grown into an international company that operates in nearly 80 countries today through a well-established and well-trained distribution network. Our product range consists of hematology analyzers and reagents for human medical and veterinary use.

Norma Icon hematology analyzers can perform one of the most common hematology tests, the **complete blood count (CBC)**, a quantitative test that counts the number of various white blood cells, red blood cells and platelets in human and animal blood. **Norma** was among the first companies to utilize **microfluidic technologies** (the blood samples used for the measurement pass through hairline tubes inside the device) in the development of hematology analyzers, which allowed us to develop the **smallest hematology analyzers** with the **smallest sample volume processing** and **smallest reagent consumption** in the world. Our innovations enable the analyzer to be used in **point-of-care** or **near-patient** testing environments, such as in **Intensive Care Units, Emergency Departments, General Practitioner Offices, Blood Banks, Mobile Care Units**. Since the launch of our company, Norma has acquired several patents and awards, from which the most outstanding were the **International Red Dot Design Award** in 2014, the Hungarian **Millennium Innovation Award** in 2016 and the **Environmental Innovation Prize** in 2018.



[Norma Icon-3](#)



[Norma Icon-5](#)



[Norma Icon-5 OP](#)



[Autoloader](#)



[Norma i3LAB](#)