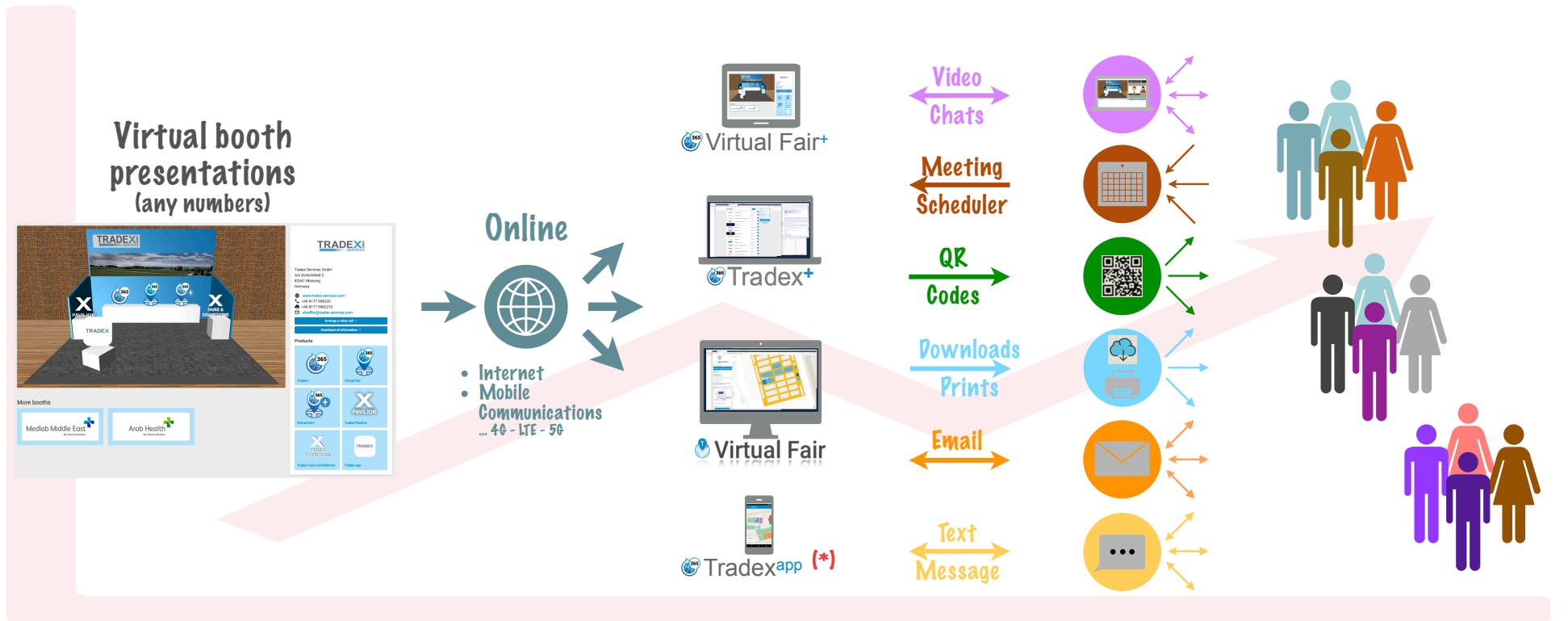




Virtual Fair+

**Expand your global presence:
Combine physical and virtual
showcasing...**

Increase your accessibility and visibility for your customers by employing multiple smart applications



(*)  Tradexapp -> **Visitors and clients mobile event companion**

Combines the most important features of Tradex+ and Virtual Fair in one mobile application, available for iOS, android smart phones and tablets in Apple Store and Google Play

APPLICATION FEATURES

All applications can be managed by  MyTradex

Arrange Video Calls (with several invitees/members)	✓
Arrange/Manage Onsite Meetings (event scheduler)	✓
Interchange Text Messages (backing video calls)	✓
Operate Multiple Virtual Booths (assigned to live events)	✓
Announcement Of Trade Show Participations	✓
Provide Social Media	✓
Share Videos (of products, interviews, etc.)	✓
Display Several Products (in different representations)	✓
Enlarged Public Company Profile	✓
Exchange Informative Content (brochures, fact sheets, etc.)	✓
Facilitation Of A Callback Function	✓
Integrated Catalogue Listing	✓
Integration In Digital Show Floor Plans	✓
Linked To Tradex^{app}	✓
Linked To Your Company Website	✓
QR Codes (generation / distribution)	✓