
... a clever combination of **Virtuality** and **Reality**

... supports your path to gain business at your next event ...

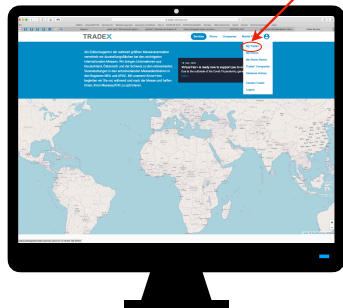
- step by step -

1. Login and set up your Virtual Fair eBooth through "MyTradex" displayed in the drop down menu

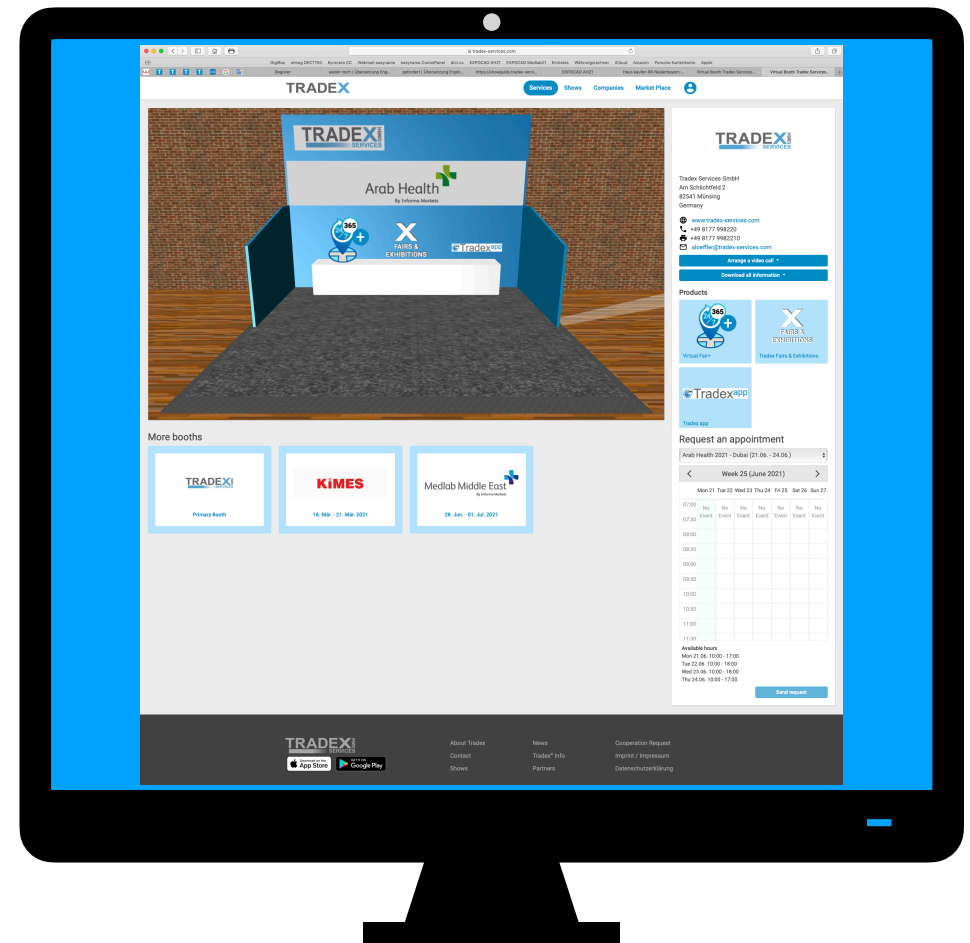
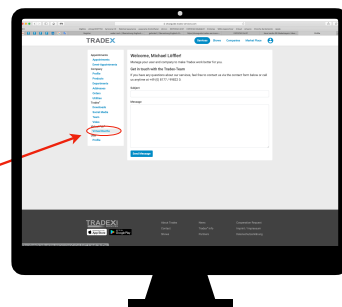
www.tradex-services.com

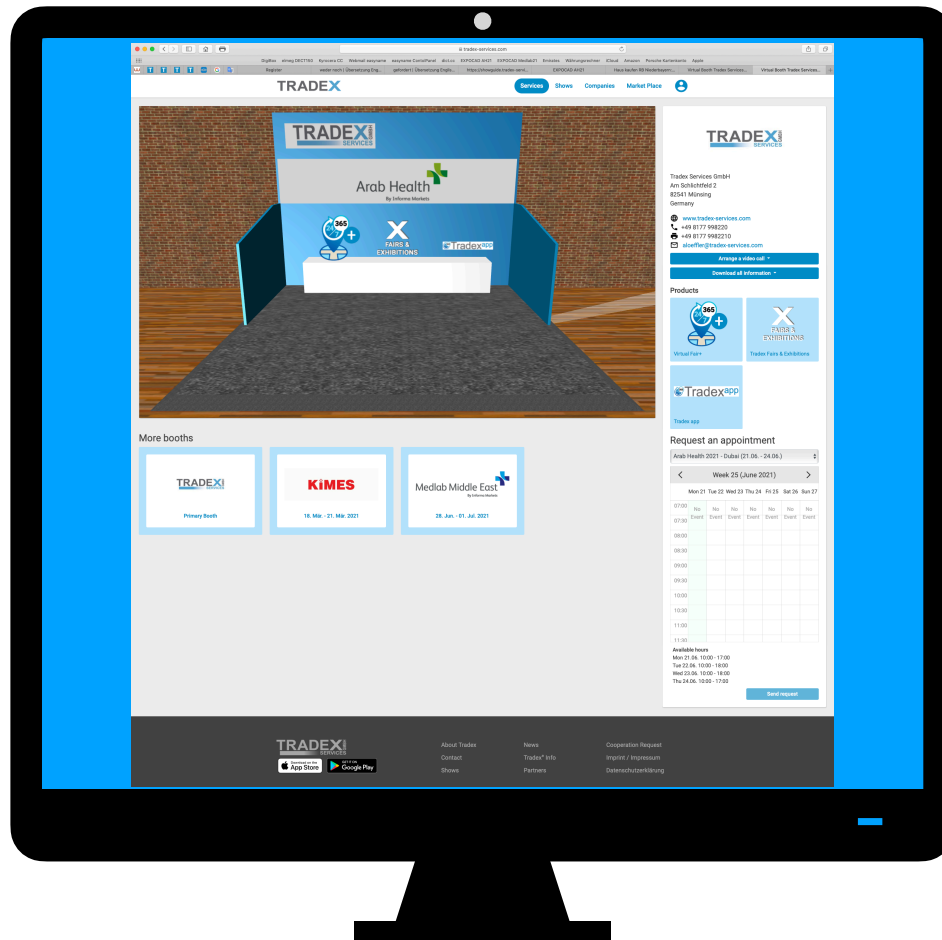


Click "MyTradex"



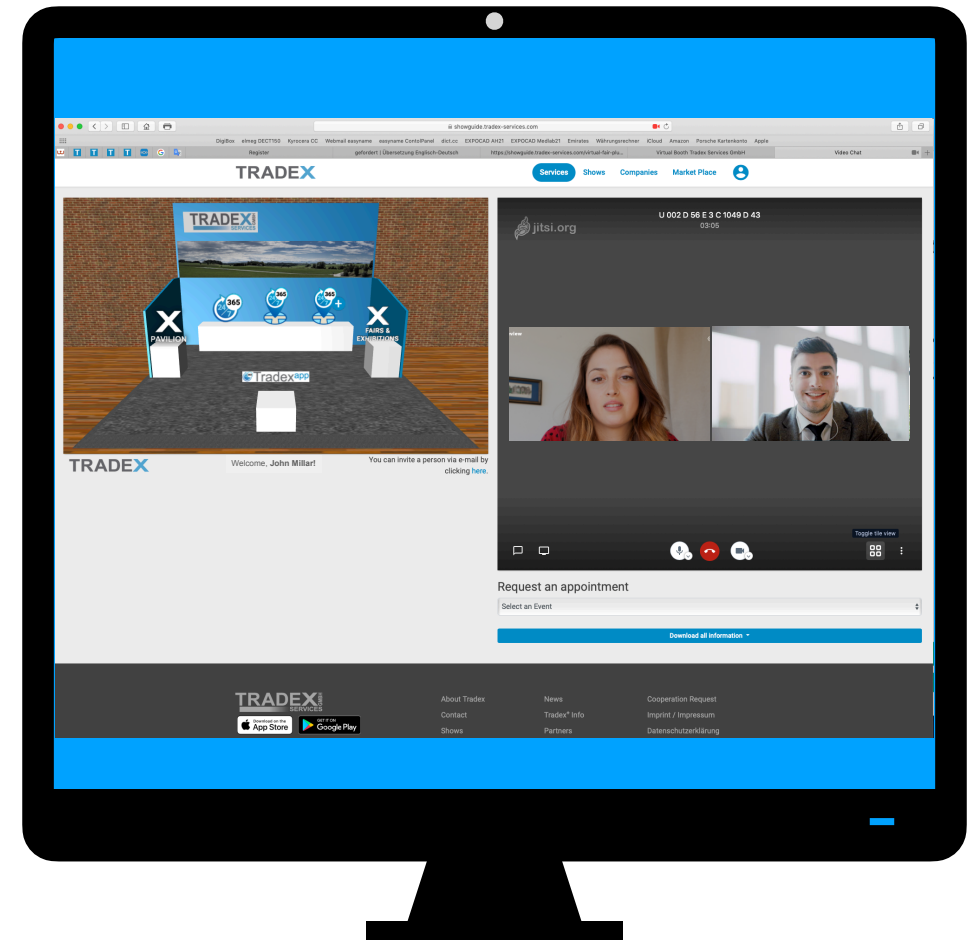
Set up your Virtual Fair+ eBooth



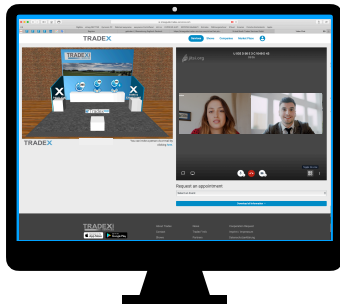


2. Update your company profile that is directly linked to your eBooth
3. Fully customise the look of your eBooth to match your corporate identity
4. Upload your latest products and services that are linked to whatever content you like, such as websites, tutorials, webinars or catalogues... etc.
5. Along with having a primary booth, you have the option to create multiple eBooths for specific shows / regions
6. We will provide you with a digital banner, so you can invite your network through all your communication channels to join you on your eBooth to 'Arrange A Video Call'

7. Confirm a time / date that suits all parties through the integrated diary
8. Engage directly on your stand through a 'Video Call' supported with screen sharing and live chat functions
9. Invite additional people to attend the eMeeting that are part of the decision making process
10. Pre-qualify contacts and re-establish connections before going onsite at your next live show.



11. Arrange onsite meetings with your clients to conclude the discussions you had on your eBooth ultimately saving you valuable time and money - maximise your ROI



Get prepared to be always one step ahead with  VirtualFair⁺

